



@TheStephanieRome



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sfrmedia.online



Linden, New Jersey

Education

Bachelor of Design in Graphic Arts

Stevens-Henager College

2010 - 2014

High School Diploma in Advertising & Graphic Design

High School of Art & Design

2004 - 2008

Expertise

Adobe Photoshop, Lightroom, InDesign, Illustrator

Canva, Procreate, Final Cut Pro, iMovie

Studio & Natural Lighting, Retouching, Color Correction, Color Grading

Social Media Content Design, Digital Branding

STEPHANIE ROMERO

Graphic Designer | Photo Retoucher

Profile

Photo Retoucher and Graphic Designer with 15+ years of experience in fashion, jewelry, and ecommerce. Skilled in high-volume image editing, product photography, and branded visual content. Proficient in Photoshop, Lightroom, InDesign, and Canva. Helped Nerdache Cakes grow its Instagram following by 16K+ through creative photo and video campaigns. Work featured in Seventeen Magazine and other online publications. Dedicated to staying current with design trends and always expanding creative and technical skills.



Work Experience

2018

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2019

Bed, Bath & Beyond HQ

Photo Retoucher

- Retouched over 1,000 product images daily using Adobe Photoshop, maintaining consistent quality standards for ecommerce presentation.
- Uploaded final assets to internal ecommerce system (DAM), ensuring daily updates and visual consistency across product listings.

2015

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2017

Athra Inc

Photographer, Photo Retoucher & Graphic Designer

- Retouched high-resolution jewelry images using Adobe Photoshop and maintained detailed image logs to streamline asset management and retrieval.
- Designed product mock-ups and buyer spreadsheets using Adobe InDesign, Adobe Photoshop and Excel.
- Developed promotional materials for the website and Instagram using Adobe Photoshop and Illustrator.
- Conceptualized and executed social media campaigns using cohesive visual themes, boosting follower engagement by designing graphics tailored for Instagram and Facebook.

2012

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2017

Nerdache Cakes

Photographer, Videographer, Photo Retoucher

- Captured both event and studio photography, retouched images using Photoshop, and produced branded video content for Instagram and YouTube, tailored to a niche baking audience. Gaining a following over 16K on Instagram.
- Edited and published baking tutorials and promotional videos to YouTube using Final Cut Pro, helping grow the channel's audience to 7.49K+ subscribers.